

START OF A TASK FORCE FOR "FUNDRAISING FOR GERMAN UNIVERSITIES"

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Public resources to fund universities do not meet the full costs of the universities in Germany and many other countries. In Germany there is a growing discussion about raising fees from the students and starting fundraising campaigns.

Fundraising is a new activity with little experience on the part of many universities. Therefore, a group of fifteen former university presidents, rectors, chancellors and education experts has initiated a "Task Force for Fundraising for German Universities", with two main aims:

- to prepare and lead talks with wealthy individuals, families, firms, banks, insurance companies, etc. to increase their financial engagement in higher education in general or in a particular university, department or project;
- to encourage universities to detail their financial deficits post by post, material by material, etc. with exact costs, and to put them on a nationwide website where everybody who wants to give a grant or sponsor an activity may make a choice.